





## **Army Institute of Education Cleanliness Drive Report**

Date: October 1, 2023

On 1st October 2023 the Army Institute of Education (AIE) conducted a cleanliness drive in collaboration with the National Council for Teacher Education (NCTE) under the "Swachhta Hi Sewa" campaign. This initiative aimed to promote cleanliness and hygiene both within and outside the college campus. The event witnessed active participation from Faculty members, NCTE members, Student-teachers, NSS volunteer, non-teaching staff & Human Touch Foundation. The presence and guidance of NCTE members added value to this commendable effort.

## **Events and Activities: -**

1. <u>Pledge for Swachhta</u>: The cleanliness drive began with a pledge for "Swachhta" that included all faculty members and student-teachers of AIE. This pledge symbolized their commitment to promoting cleanliness and sanitation.



Glimpses of the Pledge for Swachhta on the "Cleanliness Drive" On October 1,2023

2. <u>Cleaning Campaign:</u> A significant part of the initiative involved a cleaning campaign. Faculty members, student-teachers, and non-teaching staff came together to clean not only the college campus but also the surrounding areas. This demonstrated their dedication to maintaining a clean environment for all.









Glimpses of the Cleaning Campaign on the "Cleanliness Drive" On October 1,2023

3. <u>Guidance from NCTE</u>: The presence of NCTE members during the cleanliness drive was instrumental in ensuring that the initiative followed best practices and guidelines. Their involvement emphasized the importance of such initiatives in the field of education.



Glimpses of the Guidance from NCTE on the " Cleanliness Drive" On October

1,2023

4. <u>Social Media Presence</u>: The event was extensively covered on social media platforms, using hashtags such as #NCTE and #MinistryOfEducation (MOE). This helped raise awareness about the campaign and its objectives, inspiring others to join the cause.



Glimpses of the Cleaning Campaign on the "Cleanliness Drive" On October 1,2023

## Conclusion:

The cleanliness drive undertaken by the Army Institute of Education, in collaboration with NCTE, exemplifies the institution's commitment to promoting cleanliness and hygiene. By involving faculty members, student-teachers, and non-teaching staff, the initiative fostered a sense of responsibility and community involvement. The guidance and presence of NCTE members added credibility and showcased the importance of such efforts in the field of education. This initiative serves as a shining example of the dedication of AIE towards the "Swachh Bharat" mission and the overall betterment of society.

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